

FEBRUARY IS:

# BLACK HISTORY MONTH

2014 Theme: Civil Rights in America

The Association for the Study of African American Life and History (ASALH) chose this theme to mark the 50th anniversary of the 1964 Civil Rights Act. ASALH was established in 1915, to carry forth the work of Dr. Carter G. Woodson, known as the Father of Black History. In 1926, Woodson initiated the annual February observance of Negro History Week. He chose February because of Abraham Lincoln's birthday on February 12, and Frederick Douglass's accepted birthday of February 14. Negro History Week evolved into a month-long celebration in 1976 and is observed every February as Black History Month. **ASALH Website: [www.asalh.org/index.html](http://www.asalh.org/index.html).**

## **SPOTLIGHT:** Rosalyn M. Brock Chairman, NAACP National Board of Directors

Rosalyn Brock is the youngest person and fourth woman ever elected as chairperson of the National Association for the Advancement of Colored People (NAACP). She actively leads the nation's most significant civil rights organization in its mission to ensure that all individuals have equal rights and that racial discrimination is abolished.

For decades, Brock has served as a leader in the NAACP. As a committed community advocate who works on behalf of vulnerable populations, Brock fights for quality education, civil rights, economic justice, decent housing, and accessible and affordable healthcare for all. "My conscience is the conscience of this nation," she has said. "As a nation, we must put aside individual differences and work diligently to develop new partnerships, break new ground, and chart new pathways to impact the public debate."

Brock has created her own success, receiving accolades along the way. She created the NAACP Leadership 500 Summit, which recruits and trains a new generation of civil rights leaders for the NAACP. As a healthcare administrator, she managed programs for the New York State Health Department and the United States Agency for International Development.



Rosalyn M. Brock

Read Full Biography at:  
[www.apbspeakers.com/resources/speaker-pdf/1000973.pdf](http://www.apbspeakers.com/resources/speaker-pdf/1000973.pdf)

NAACP: [www.naacp.org/pages/roslyn-m.-brock](http://www.naacp.org/pages/roslyn-m.-brock)

