

National Hispanic Heritage Month

Sept. 15 to Oct. 15

2019 Theme: *Hispanic Americans: A History of Serving Our Nation*

During National Hispanic Heritage Month we recognize the contributions of Hispanic Americans and celebrate their culture and heritage. The observance started in 1968 as Hispanic Heritage Week under President Lyndon Johnson and was expanded to a month by President Ronald Reagan in 1988. It was enacted into law on August 17, 1988, on the approval of Public Law 100-402.

The theme and poster is selected each year by the [National Council of Hispanic Employment Program Managers \(NCHEPM\)](#). This year's winning poster was by NOAA's own Sydnee Masias.

HISPANIC PROFILES: SYDNEE MASIAS & ALBERT ROMERO,

NOAA Office of Chief Administrative Office (OCAO) - Boulder Publications Department



Sydnee Masias is a graphic designer and scientific illustrator at NOAA OCAO. For the past two years, she has worked on a variety of projects including creating visuals for national conferences and designing posters for NOAA's public spaces. She created the [Cultural Awareness Observance Months](#) poster for the OAR/EEO Office. In May, her design was chosen by the National Council of Hispanic Employment Program Managers as the [2019 Hispanic Heritage Month poster](#). Outside of her work at NOAA, she is active in the Denver art community and participates yearly in the One Club of Denver Paper Fashion Show fundraiser.



Albert Romero has been a Public Servant for 35 years and has been with NOAA for 27 years working as a Visual Information Specialist. As a Visual Information Specialist, he creates illustrations for publications, book cover designs, posters, wall murals, exhibits and assists in supporting conferences and seminars with all their printing and duplicating needs. He services clients from sea to shining sea. He said that he is proud of his Hispanic Heritage but takes as much pride in performing the task that has been bestowed upon him. He said, "Nothing makes me more happy than to *Keep America Beautiful*." Albert was an integral part of the 2019 Diversity & Inclusion Summit.

Click [here](#) to see the *Special Emphasis Events and Cultural Observance Month* flyers that Albert and Sydnee created for the OAR EEO/Diversity Program Office.